

URC®

# Superfruit Pieces

**A new and exciting way to get your antioxidants**

Taura Natural Ingredients' range of exotic new superfruit combinations, are antioxidant rich fruit pieces for commercially manufactured snack products. Only Taura's unique URC® (Ultra Rapid Concentration) technology concentrates the taste, texture and goodness of superfruits into bake-stable, low water activity inclusions.

Most superfruits get their 'super' label from antioxidants which are naturally occurring chemical compounds that may help fight the damage caused by diseases and ageing. The top three benefits consumers associate with antioxidants are; cancer prevention, immune support and heart health.\*

*Concentrated taste, texture and goodness!*

**TAURA**  
NATURAL INGREDIENTS

URC® SUPERFRUIT PIECES are available in 5 delicious new combinations:



Goji Berry & Fresh Strawberry  
**Invigorating**



Pomegranate & Blueberry  
**Energizing**



Raspberry & Cranberry  
**Cleansing**



Blackcurrant & Acai Berry  
**Vitalizing**



Blueberry  
**Antioxidant Rich**

\*Evaluating the use of Superfruits as a source of antioxidants to promote health and wellness, Datamonitor, Jan 2009.



*Concentrated Goodness™*

# URC<sup>®</sup>

## Ultra Rapid Concentration

The unique URC<sup>®</sup> technology produces low water activity, bake-stable pieces, flakes and pastes. The speed of the URC<sup>®</sup> process ensures fruit ingredients retain primary flavour, colour and nutritional characteristics, while delivering excellent product quality.

# GLOBAL MANUFACTURING

## Your Ingredients Partner

With over 30 years' fruit processing experience Taura Natural Ingredients is a fully integrated global company with URC<sup>®</sup> production facilities in both the northern and southern hemispheres. These facilities are complimented by dedicated customer support offices in the United Kingdom, Australia and USA. Taura also maintains a selling partner network across the globe to ensure the highest level of service and continuity of supply.

## *Contact us*

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*Concentrated Goodness™*